

## Tentative Course Schedule of 2007 Elite American Youth Leader Camp in Asia University

Course Title 專業課程	Time Slot 時段	Sub Course Title 組合課程	Courses 每門課	Teacher 授課教師	Department 開課系所
Medium and Small Enterprises in Taiwan	7/4: 1-1	The challenge and Strategy for Taiwan's SMEs	(I)	Chiu-Cheng Chang	Department of Finance
	7/4: 1-2		(II)		
	7/4: 1-3		(III)		
	7/5: 2-1	The Macro and Micro Views on SME in Taiwan	(I)	Chin-Ing Chen	Department of Business Administration
	7/5: 2-2		(II)		
	7/5: 2-3		(III)		
	7/6: 3-1	Case Study: Tiger City	(I)	Cai-Long Chen	Department of Accounting Information Systems
	7/6: 3-2		(II)		
	7/6: 3-3		(III)		
	7/9: 4-1	Case Study: Taiwan Biobank	(I)	Shu-Mei Tang	Department of Financial and Economic Law
	7/9: 4-2		(II)		
	7/9: 4-3		(III)		
	7/11: 5-1	Globalization & Internationalization of Taiwan's Small & Medium Enterprises	(I)	William W.K. Lee	Department of International Business
	7/11: 5-2		(II)		
	7/11: 5-3		(III)		
7/13	Visits	Strategies of Different Styles of Garden Cafes and Leisure Farms in Taiwan - Feng-En Lo - Department of Leisure and Recreation Management			

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High Tech Industry in Taiwan	7/16: 1-1	Next-Generation Digital Painting Technology	(I)	Jun-Hong Chen	Department of Information and Design
	7/16: 1-2		(II)		
	7/16: 1-3		(III)		
	7/18: 2-1	Information Communication Industry in Taiwan	(I)	Chia-Han Lin	Department of Information Communication
	7/18: 2-2		(II)		
	7/18: 2-3		(III)		
	7/20: 3-1	CMMI in Taiwan	(I)	Anthony Y. H. Liao	Department of Information Science and Applications
	7/20: 3-2		(II)		
	7/20: 3-3		(III)		
	7/23: 4-1	Communication Industry in Taiwan	(I)	Yung-Chin Chen	Department of Computer and Communication Engineering
	7/23: 4-2		(II)		
	7/23: 4-3		(III)		
	7/25: 5-1	Computer Industry in Taiwan	(I)	Chi-Tung Chen	Department of Computer Science and Information Engineering
	7/25: 5-2		(II)		
7/25: 5-3	(III)				
7/27	Visitation	Taichung Science Park - Winbond Electronics Corporation			

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The Society and Culture in Taiwan	7/30: 1-1	Psychological Perspectives on Intercultural Communication	(I)	Hsiu-Chen Lin	Department of Psychology
	7/30: 1-2		(II)		
	7/30: 1-3		(III)		
	8/1: 2-1	Food Culture in Taiwan	Traditional Holiday Foods in Taiwan	Cheng-Kuang Hsu	Department of Health & Nutrition Biotechnology
	8/1: 2-2		Current Topics in Food and Nutrition	Mei-Chin Mong	
	8/1: 2-3		New Food Products' Development in Taiwan	Cheng-Kuang Hsu	
	8/3: 3-1	Festival Stories in Taiwan	(I)	Shiow-Tsai Chen	Department of Childhood Education
	8/3: 3-2		(II)		
	8/3: 3-3		(III)		
	8/6: 4-1	Healthcare in Taiwan	Health Care Reform in Taiwan	Chih-Liang Yaung	Department of Healthcare Administration
	8/6: 4-2		Population Change and Demographic Transition in Taiwan	Ming-Cheng Chang	
	8/6: 4-3		Betalnut Control in Taiwan	Ching-Sung Ho	
	8/7: 5-1	Taiwan's Society	Marriage and Family: Taiwan Perspective	Mei-Lin Lee	Department of Social Work
	8/7: 5-2		Community Development in Taiwan	Shu-Chuan Liao	
	8/7: 5-3		Indigenous Peoples in Taiwan	He-Chiun Lou	

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	8/8	Visitation	Fieldtrip on Current Status of Agricultural Research in Taiwan - Cheng-Chen Fan - Department of Biotechnology		

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Mandarin	7/4 Mandarin-1	Introductions, Syllabus, Personal Experiences	Ch 1 – Mandarin Phonetics system	David Cheng	Department of Applied Foreign Languages
	7/5 Mandarin-2	Discussion: Self -Introduce	Ch1 –Mandarin Phonetics system Consonants (1)		
	7/6 Mandarin-3	Greetings	Ch1 –Mandarin Phonetics system Consonants (1)		
	7/9 Mandarin-4	Market: Price and Number	Ch1 –Mandarin Phonetics system Consonants (1)		
	7/11 Mandarin-5	Market: Foods	Ch1 –Mandarin Phonetics system Consonants (1)		
	7/13 Mandarin-6	Family	Ch2 –Mandarin Phonetics system vowels(1)		
	7/16 Mandarin-7		Ch2 –Mandarin Phonetics system vowels(1)		
	7/18	Mid-Term Test	Mandarin Phonetics system		

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	Mandarin-8				
	7/20 Mandarin-9	Transportation	How can I go to Taichung?		
	7/23 Mandarin-10		My school		
	7/25 Mandarin-11	Weather	How is the weather		
	7/27 Mandarin-12		How is the weather		
	7/30 Mandarin-13	Writing	Simple characters		
	8/1 Mandarin-14		Simple characters:		
	8/3 Mandarin-15	Filed trip: to Museum	-		
	8/6 Mandarin-16	Filed trip: to Market	-		
	8/7 Mandarin-17	Presentation of your Topic	-		
	8/8 Mandarin-18		-		

**Course Schedule:**

Week	Date	Day	8:10~10:00	10:10~12:00	13:10~15:00	15:10~17:00	18:00~20:00
1	7/4	Wednesday	Mandarin-1 Introductions, Syllabus, Personal Experiences	Medium and Small Enterprises in Taiwan-1-1 The challenge and Strategy for Taiwan's SMEs (I)	Medium and Small Enterprises in Taiwan-1-2 The challenge and Strategy for Taiwan's SMEs (II)	Medium and Small Enterprises in Taiwan-1-3 The challenge and Strategy for Taiwan's SMEs (III)	Mandarin Training-1
1	7/5	Thursday	Mandarin-2 Discussion: Self -Introduce	Medium and Small Enterprises in Taiwan-2-1 The Macro and Micro Views on SME in Taiwan (I)	Medium and Small Enterprises in Taiwan-2-2 The Macro and Micro Views on SME in Taiwan (II)	Medium and Small Enterprises in Taiwan-2-3 The Macro and Micro Views on SME in Taiwan (III)	Mandarin Training-2
1	7/6	Friday	Mandarin-3 Greetings	Medium and Small Enterprises in Taiwan-3-1 Case Study: Tiger City (I)	Medium and Small Enterprises in Taiwan-3-2 Case Study: Tiger City (II)	Medium and Small Enterprises in Taiwan-3-3 Case Study: Tiger City (III)	Mandarin Training-3
2	7/9	Monday	Mandarin-4 Market: Price and Number	Medium and Small Enterprises in Taiwan-4-1 Case Study: Taiwan Biobank (I)	Medium and Small Enterprises in Taiwan-4-2 Case Study: Taiwan Biobank (II)	Medium and Small Enterprises in Taiwan-4-3 Case Study: Taiwan Biobank (III)	Mandarin Training-4
2	7/11	Wednesday	Mandarin-5 Market: Foods	Medium and Small Enterprises in	Medium and Small Enterprises in	Medium and Small Enterprises in	Mandarin Training-5

Week	Date	Day	8:10~10:00	10:10~12:00	13:10~15:00	15:10~17:00	18:00~20:00	
				Taiwan-5-1 Globalization & Internationalization of Taiwan's Small & Medium Enterprises (I)	Taiwan-5-2 Globalization & Internationalization of Taiwan's Small & Medium Enterprises (II)	Taiwan-5-3 Globalization & Internationalization of Taiwan's Small & Medium Enterprises (III)		
2	7/13	Friday	Mandarin-6 Family	Visitation: The Strategies of Different Style of Garden Café and Leisure Farm in Taiwan				
3	7/16	Monday	Mandarin-7 Family	High Tech Industry in Taiwan-1-1 Next-Generation Digital Painting Technology (I)	High Tech Industry in Taiwan-1-2 Next-Generation Digital Painting Technology (II)	High Tech Industry in Taiwan-1-3 Next-Generation Digital Painting Technology (III)	Mandarin Training-6	
3	7/18	Wednesday	Mandarin-8 Mid-Term Test	High Tech Industry in Taiwan-2-1 Information Communication Industry in Taiwan (I)	High Tech Industry in Taiwan-2-2 Information Communication Industry in Taiwan (II)	High Tech Industry in Taiwan-2-3 Information Communication Industry in Taiwan (III)	Mandarin Training-7	
3	7/20	Friday	Mandarin-9 Transportation	High Tech Industry in Taiwan-3-1 CMMI in Taiwan (I)	High Tech Industry in Taiwan-3-2 CMMI in Taiwan (II)	High Tech Industry in Taiwan-3-3 CMMI in Taiwan (III)	Mandarin Training-8	
4	7/23	Monday	Mandarin-10 Transportation	High Tech Industry in Taiwan-4-1	High Tech Industry in Taiwan-4-2	High Tech Industry in Taiwan-4-3	Mandarin Training-9	

Week	Date	Day	8:10~10:00	10:10~12:00	13:10~15:00	15:10~17:00	18:00~20:00	
				Communication Industry in Taiwan (I)	Communication Industry in Taiwan (II)	Communication Industry in Taiwan (III)		
4	7/25	Wednesday	Mandarin-11 Weather	High Tech Industry in Taiwan-5-1 Computer Industry in Taiwan (I)	High Tech Industry in Taiwan-5-2 Computer Industry in Taiwan (II)	High Tech Industry in Taiwan-5-3 Computer Industry in Taiwan (III)	Mandarin Training-10	
4	7/27	Friday	Mandarin-12 Weather	Visitation: Taichung Science Park - Winbond Electronics Corporation				
5	7/30	Monday	Mandarin-13 Writing	The Society and Culture in Taiwan-1-1 Psychological Perspectives on Intercultural Communication(I)	The Society and Culture in Taiwan-1-2 Psychological Perspectives on Intercultural Communication(II)	The Society and Culture in Taiwan-1-3 Psychological Perspectives on Intercultural Communication(III)	Mandarin Training-11	
5	8/1	Wednesday	Mandarin-14 Writing	The Society and Culture in Taiwan-2-1 Traditional Holiday Foods in Taiwan	The Society and Culture in Taiwan-2-2 Current Topics in Food and Nutrition	The Society and Culture in Taiwan-2-3 New Food Products' Development in Taiwan	Mandarin Training-12	
5	8/3	Friday	Mandarin-15 Filed trip: to Museum	The Society and Culture in Taiwan-3-1	The Society and Culture in Taiwan-3-2	The Society and Culture in Taiwan-3-3	Mandarin Training-13	

Week	Date	Day	8:10~10:00	10:10~12:00	13:10~15:00	15:10~17:00	18:00~20:00	
				Festival Stories in Taiwan (I)	Festival Stories in Taiwan (II)	Festival Stories in Taiwan (III)		
6	8/6	Monday	Mandarin-16 Filed trip: to Market	The Society and Culture in Taiwan-4-1 Health Care Reform in Taiwan	The Society and Culture in Taiwan-4-2 Demographic Transition in Taiwan	The Society and Culture in Taiwan-4-3 Betelnut Control in Taiwan	Mandarin Training-14	
6	8/7	Tuesday	Mandarin-17 Presentation of your Topic	The Society and Culture in Taiwan-5-1 Marriage and Family: Taiwan Perspective	The Society and Culture in Taiwan-5-2 Community Development in Taiwan	The Society and Culture in Taiwan-5-3 The Aboriginal People in Taiwan	Mandarin Training-15	
6	8/8	Wednesday	Mandarin-18 Presentation of your Topic	Visitation: Field Trip on Current Status of Agricultural Research in Taiwan				