

# *Ka Lono* **Hanakahiki**

*"News of People Working Together"*

UNIVERSITY OF HAWAII AT HILO

VOLUME 20, NO. 8, APRIL 2005

## University gears up for major summertime construction

by Ken Hupp

For many, summer is a time of relaxation as classroom instruction goes on an extended hiatus, while students, faculty and staff take a well deserved break.

But this summer will provide no let-up for University officials and contractors who will have their hands full with a lengthy list of current and upcoming projects ranging from utility work to building renovations. An estimated \$20-\$30 million worth of projects will be undertaken and completed over the next few months, providing the main campus with a welcome facelift, and some sorely needed new space.

"This is probably shaping up as the busiest summer I can recall," said Lo-Li Chih, who has overseen facilities planning since 1986.

Finishing the work on schedule and minimizing disruptions will require a seamless relocation of offices and personnel, along with the timely completion of some projects already underway. So far all systems are Go. A series of relocation meetings was held with affected personnel last month, while the renovation of the buildings housing Auxiliary Services, the Business Office and College of Agriculture, Forestry and Natural Resource Management appears on track to be finished by the end of the month.

"It's really tricky because summer is the only window of opportunity you have to do a lot of this work," said Dr. Bill Chen, interim vice chancellor for administrative affairs. "In fact, some of these projects were carried over from last summer."

The project that will have the greatest impact by far will be the air conditioning upgrades and ceiling work to be performed on College Hall buildings A and B, which were recently re-roofed along with portable buildings 10, 12, 13 and 14 in the area known as "Redwood City." Work to be performed includes the installation of central air conditioning and replacement of the ceilings.

The work will require faculty and personnel to be housed in tem-

*Construction - continued on page 2.*

## SPOTLIGHT

### Business booming for Burke

by John Burnett



*Kelly Burke*

Like any good information systems specialist, Dr. Kelly Burke knows how to multitask. The newly promoted associate professor of management information systems serves as the College of Business and Economics faculty senate chair. He is the internship coordinator for UH Hilo's College of Business and Economics. In addition, Burke is conducting e-commerce workshops with the local agriculture industry under a US Department of Agriculture grant, according to CoBE Director Dr. Marcia Sakai, the grant's principal investigator.

"I've gotten interested in how small businesses use their information businesses," Burke said. "When she told me about her grant, this seemed like a natural, because all of the local agricultural growers are small businesses. So I want to find out what their level of readiness is to engage in e-commerce. As part of the preparation for that, I had done a paper that looked at some national data about small businesses and what the rate of usage is."

That paper, "The Impact of Firm Size on Internet Use in Small Businesses," is to be published in the Summer 2005 edition of *EM*

*Spotlight - continued on page 9.*

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## Construction

*Continued from page 1*

porary quarters until the projects are completed. Much of the staff including the offices of the Dean of the College of Continuing Education and Community Service (CCECS) and University Relations will be relocated this month to space in the Beaumont Experimental Station that was vacated in February, and will likely stay there until January 2006.

"The Beaumont facility opening up helps tremendously," Chen said. "That building and its adjoining facilities will allow us to accommodate a large portion of the personnel who will be displaced during this period."

Faculty presents a more difficult challenge since no moves can occur until after Spring Commencement on May 14. Work on some areas, like Mathematics, won't begin until later since they typically participate in summer instruction. Although work on their lab and classroom facilities will be finished in time for fall classes, all Math faculty will be relocated to construction trailers until their office renovations are completed in December.

The air conditioning work on the Redwood City buildings is expected to be completed by the end of the summer, and will result in relocating EPSCoR office activities to PB-11 once the Business Office project is finished. In addition, PB13-1 will be converted into research rooms, while the existing research labs in PB14-1 will be upgraded.

Contractors will also complete the task of centralizing air conditioning to the entire Life Sciences complex this summer when rooms 20 and 21 in the south wing of Building 344 are brought on-line. Researchers will take up temporary residence in the Beaumont facility until the work is completed.

Efforts to mitigate the current lack of space for new faculty and storage are addressed in two other projects. Work will commence this summer on the renovation of Life Sciences room 1, which will divide the room in two, to accommodate creation of an office and a microscope room.

That work will complement the current reconfiguration of rooms 10, 11, 13 and 15 in Wentworth Hall to provide more faculty office space. The project, scheduled for an August completion, includes renovations to make the Wentworth 1 lecture hall and restrooms ADA compliant and the replacement of floors and ceilings in six rooms in the Learning Resource Center, including the Graphics Department.

Other improvements expected to commence shortly include the Nowelo Street extension across Komohana Street to the USDA facility in the University Park of Science and Technology, and renovation of the Campus Center, Student Services and Business Education restrooms to bring them into ADA compliance.

The upcoming work will overlap a number of other projects that are nearing completion. These include lighting installation, drainage and dugout improvements to the baseball stadium, and the addition of a study area with computer stations in the Athletic Hall of Fame Room. Both projects are expected to be finished in August.

Various infrastructure work will also continue throughout the summer, including fire hydrant and waterline improvements stretching from the New Gym down past the Old Gym and up to the Marine Science Building. The work will require various sections of roadway and parking areas to be closed from time to time.

Also nearing completion is the Utility Grid Phase III project which involves the installation of fiber optic cables to the remaining buildings that have yet to be connected.

The work will provide gigabit connections between buildings and 100-megabit capacity at all desktop workstations.

Chen acknowledges that the scope and volume of work will pose a tremendous challenge for everyone involved. But he also believes memories of any inconvenience will quickly fade once the projects are finished.

"Once these projects are completed, we will have finished a major infrastructure improvement," Chen said. "All of the old buildings will have been renovated, and those who have been displaced will be moving back into a much nicer work area. Hopefully, that will make it all worthwhile." ☺

*(Editor's note: Ken Hupp is a public information officer.)*

### **International Nights/Summer Session highlight April *Focus on UH Hilo***

International students and the upcoming Summer Session will be featured this month on *Focus on UH Hilo*. The program is hosted by Chancellor Rose Tseng, and airs Wednesday evenings from 8:00 Ð 8:30 p.m. on Channel 55.

Dr. Ruth Robison, director of International Student Services, and international students will appear on the April 6<sup>th</sup> telecast. Topics of discussion will include international student programs and activities, along with a preview of this year's *International Nights 2005*.

The guest lineup for the April 20<sup>th</sup> program includes Dr. Margaret Haig, dean of the College of Continuing Education and Community Service (CCECS). She will discuss the various Summer Session programs being offered through CCECS.

*Focus on UH Hilo* highlights UH Hilo programs, up and coming developments and the University's partnerships with various community organizations. ☺



From left to right: Margaret Shiba, Director of Development, Dr. Max Goldberger, Dr. Earl Bakken, Chancellor Rose Tseng, MKAEC Director Dr. Marlene Hapai

## 80% done and counting...

by Dr. Marlene Hapai

Just last June, a dedication and blessing was held to celebrate the beginnings of the up-and-coming Mauna Kea Astronomy Education Center. Here it is, nine months later, and we are coming close to completion of the general construction of the building. Plans are for it to be done around June this year, and then a few more months will be needed to get the planetarium, exhibit hall, gift shop and restaurant ready for opening to the public toward the end of the year.

This construction site has had some special recent visitors, with Dr. Earl Bakken, inventor of the pacemaker, observing its overall progress and Dr. Shoken Miyama, deputy director general of the National Astronomical Observatory of Japan and principal investigator of the Voyage Through Space 4D2U theater, especially interested in where this special theater will be featured within the exhibit hall.

Additionally, Evans & Sutherland from Salt Lake City, Utah was selected to produce the planetarium signature show and will work along with Co-Directors Peter Michaud of Gemini Observatory and Joe Ciotti of Windward Community College and a content advisory team to produce a show making the greatest use of the technology of the digital planetarium to tell the story of Mauna Kea, its beginnings, its science and culture, and the need for stewardship today and in the future to ensure its preservation.

Starz Café, the Center's restaurant, is also on the horizon promising to serve breakfast and lunch in a more family-style setting and morphing in the evenings to offer dinner "under the stars" and a bit of fine dining for those in Hilo who want good food and a beautiful view as well.

In next month's issue of *Ka Lono Hanakahi* expect an announcement about festivities this July to celebrate completion of building construction. Then start getting ready for the holiday season and the fun and "edutainment" to come. Hilo will never be the same! 🍷

(Editor's note: Dr. Marlene Hapai is director, MKAEC).

## Law named Coach of the Year

by Kelly Leong



Jeff Law

Vulcan Basketball Coach Jeff Law is the National Association of Basketball Coaches West District Coach of the Year. Law was honored at a presentation of the NABC convention at the NCAA Final Four in St. Louis, MO last month on a show entitled, "NABC Guardians of the Games Award Show."

Despite losing two of his top returning players before the start of the season, the seventh-year coach accomplished much with his squad. Unranked in the pre-season, they landed the 8th spot in the final NABC/NCAA Division II poll. The team held onto the top spot in the West Region for three consecutive weeks before dropping to second in the final poll. Selected to finish second in the Pacific West Conference, the Vulcans claimed the title. The team's final 25-4 record was the second best winning percentage in Vulcan basketball history at .862.

Among his own accomplishments, Law recorded his 100th career victory with a 95-80 win over Western New Mexico University on January 4. He was also recognized as the PWC Coach of the Year. 🍷

(Editor's note: Kelly Leong is sports information director.)

## Fore!

The UH Hilo Alumni and Friends Association will be having its 2<sup>nd</sup> Annual Golf Tournament at Hapuna Prince Golf Course on Saturday, May 7. Tee time is 8:30am and the fee is \$175 per player. Each player will receive a polo shirt, cap, and other goodies. "Last year's tournament was a success and raised funds for scholarships targeted to be awarded in Fall 2005," said Alumni and Marketing Director Yu Yok Pearring. "Once again, this year's goal is to raise scholarships funds for students attending UH Hilo."

For more information about the tournament and special hotel rates, please contact the Marketing and Alumni Office at x47501 or x47643. 🍷

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# Diversity Symposium returns

by Pat Williams-Clayburn

The University of Hawai'i at Hilo hosts the third annual Diversity Symposium, entitled "Sharing Research, Promoting Understanding, Discussing Issues," on Wednesday, April 6. The all-day event will be held in Campus Center 301 and 313, 8 a.m. to 5 p.m. Sponsors include the Chancellor's Office, Student Affairs, the Student Activities Council and the Department of Communication. The event is free and refreshments will be provided throughout the day.

Communication professor Dr. Ron Gordon, Student Development Director Jim Mellon, National Student Exchange Director Pat Williams-Clayburn, and Garrette Ramos, president of the Communication Honor Society, are coordinating the event. The main goal of the symposium is to provide a forum to discuss the opportunities and challenges that diversity brings. Representatives from Hawai'i County organizations, schools and community members are invited to attend.

The symposium features presentations by UH Hilo faculty members, students and guest speaker, Lynette Ka'opuiki Paglinawan, executive director of the Native Hawaiian Culture and the Arts Program at the Bernice Pauahi Bishop Museum in Honolulu.

Paglinawan presents a session on *Ho'oponopono*, the Hawaiian method of mediation and crisis resolution. Of her philosophy, she says, "...The value base [of Ho'oponopono] is three dimensional and interconnected between the spiritual level, environment and woman/mankind. Although these are universal values, these values are not expressed in the same way and have different...consequences. ...I believe *Ho'oponopono* works well with families who have lived an Hawaiian value base. ...People who are troubled become known to [social service] agencies because they have not been able to practice traditions that promote the [above] values. ...Others who are not Hawaiian, through their jobs, may work with Hawaiian families and will find that some of the ideas are still very useful today."

Dr. Shepherd Bliss, educator, writer, Vietnam era veteran and peace activist will recite poetry, accompanied by music, along with students from his Oral Interpretation of Literature class. Recitations will be in Hawaiian, Native Alaskan, Latin and North American, Japanese and Persian culture.

Dr. Manu Aluli Meyer, associate professor of education at UH Hilo, will speak on "Original and Indigenous Ideas on Diversity." Meyer, whose doctoral dissertation at Harvard University was a groundbreaking tome on Hawaiian epistemology, is an authority on educational methodology of indigenous cultures who believes Hawaiian culture, even in Hawai'i, has been viewed largely through the prism of European and American colonialism and that it is time for Hawaiians and other indigenous cultures to use their own cultural paradigms to chronicle their own experiences, beliefs and knowledge.

"...[M]ost of our teachers, most of what is printed, and most of what we read in textbooks has never been from an Hawaiian mind," Meyer said in an article titled "Native Hawaiian Education: Talking Story with Three Hawaiian Educators" in the Fall 1999 Special Issue 2 of the *Journal of American Indian Education*. "...Because of the shift in American politics, race-specific programs that foster a strong identity are under attack because of the fear that we promote race consciousness at the exclusion of others. Of course, that argument is always offered by non-Hawaiians..."

Assistant Professor of Communication Dr. Yoshitaka Miike and student communication majors will present a panel on "Commonality and Diversity in Asian Cultures and Communication." The presentation will highlight the similarities and diversities of Asian cultures, especially regarding communication-related behaviors.

Assistant Professor of Japanese Dr. Yumiko Ohara and student panelists from her Semantics and Pragmatics class will be discussing "Linguistic Diversity from a Cross-Cultural Perspective." The panel will focus on diversity concerning world views which are reflected in different languages and cultures.

Dr. Candace Rosovsky, director of the UH Hilo Women's Center, will moderate a panel of students on the topic "When You Look in the Mirror, What Do You See?" The discussion will focus on the intersections of race and gender, the challenges women of color face in forming authentic alliances with white women, and the role the University Women Center can play in generating systemic change.

Liberal Studies student, Amy Hoff, will give a presentation called "Warrior Poets: Scottish Exiles in Hawai'i." She will share her personal, family experiences and discuss Scottish influences in Hawai'i.

Student members of the UH Hilo Gay and Lesbian 'Ohana will conduct a panel focusing on their perspectives off what it means to be a gay, lesbian, bisexual, transgender or intersex person in Hawai'i. The panel will also share information about Hawai'i's historical background in the area of homosexuality.

The symposium concludes with an open dialogue on diversity facilitated by Dr. Ron Gordon and Garrette Ramos.

For further information about the event, contact either Dr. Ron Gordon, rgordon@hawaii.edu, Jim Mellon, mellon@hawaii.edu, or Pat Williams-Clayburn, pcwillia@hawaii.edu. For parking information, please contact the UH Hilo Parking Office at x47784. For disability accommodations, please contact the University Disability Office at x30816. ♻️

(Editor's note: Pat Williams-Clayburn is director, National Student Exchange.)

# Hats off to...



Walt Dudley

**Walt Dudley**, Professor of Oceanography, had a 2005 edition of his book *Tsunami* published by Italian publisher Piemme. A hardcover version of the book was first published in Italian in 2000, and the new pocket edition was released following the Indian Ocean tsunami of December 26, 2004. The book explains what tsunamis are and describes tsunamis throughout history. It is co-authored with Min Lee. Dudley is currently working on a new book featuring the Indian Ocean tsunami of 2004, explaining what needs to be done to prevent such a catastrophe from repeating.



Randy Hirokawa

**Randy Hirokawa**, Dean, College of Arts and Sciences, had a chapter on "Facilitating Communication in Group Decision-making Discussion" published in *The IAF Handbook of Group Facilitation: Best Practices from the Leading Organization in Facilitation*. The chapter was co-authored with Dennis S. Gouran, Penn State University. The book was published in 2005 by Jossey-Bass.



Marta deMaintenon

**Marta deMaintenon**, Associate Professor of Marine Science, had a research paper on "Sexually dimorphic radular morphology in *Euplica varians* and *E. versicolor* (Neogastropoda: Columbellidae)" published in *Molluscan Research*, vol. 24, by CSIRO in Australia. "Phylogenetic relationships of the tropical American columbellid taxa *Conella*, *Eurypyrene* and *Parametaria* (Gastropoda: Neogastropoda)" will be published this year in the *Journal of Paleontology*, vol. 70, by the Paleontological Society, Lawrence, KS.



Bill Mautz

**Bill Mautz**, Associate Professor of Biology, and **Mike Dohm**, Lecturer in Biology, had the article "Effects of ozone exposure on nonspecific phagocytic capacity of pulmonary macrophages from an amphibian, *Bufo marinus*" published in the journal *Environmental Toxicology and Chemistry*, vol. 24:205-210. The article was also



Terrance Jalbert

highlighted in the February 5, 2005 issue of *Science News*.

**Terrance Jalbert**, Associate Professor of Finance, had "Analyzing Functional Performance of Hong Kong Firms: Planning, Budgeting, Forecasting and Automation" accepted for publication in the *Journal of the American Academy of Business Cambridge*. The paper is co-authored with Steve Landry, University of Alaska-Fairbanks, and Canri Chan, Monterey Institute for International Studies.



Nina Buchanan

**Nina Buchanan**, Professor of Education, and **Robert Fox**, Professor of Physics, present "Multiple Motives, Different Strokes for Different Folks: Hawai'i Charter School Landscape" in a session entitled, "The Sociology of School Choice: Public Policy and Public Debate" at the Pacific Sociological Association this month in Portland, OR. They will also present three papers, "Gifted and Talented Programs in Charter Schools: An Exploratory Study," "State Charter School Legislation: An Interactive Atlas" and "Charter Schools as a Vehicle for Teaching Indigenous Hawaiian Culture" at the American Educational Research Association in Montreal, Canada. Presentations are partially funded by a research grant and two travel grants from the UH Hilo Research Council.



Ron Amundson

**Ron Amundson**, Professor of Philosophy, presented a research paper on "Epigenetics confounds any definitive assignment of proper functions to body parts, and thereby serves civil rights" at the Werkmeister Conference on Philosophy of Biology in Tallahassee, FL last month. The conference was made up of invited biologists, philosophers and historians of biology to examine the topic "Form and Function in Biology." This was the first product of his MBRS sponsored research into the relations between



Ann Miser

Hats off - continued on page 6.

## Hats off

Continued from page 5



Yoshitaka Miike

recent developmental biology and concepts of disability. The conference papers will be published in a volume by Cambridge University Press. In addition, his book, *The changing role of the embryo in evolutionary thought*, also published by Cambridge, came out last month.

**Ann Miser**, Office of the Vice Chancellor for Academic Affairs, had a chapter accepted in the book, *White Teachers in Diverse Classrooms: Creating Community, Combating Racism*, due out in January 2006 by Stylus Publishers.

**Yoshitaka Miike**, Assistant Professor of Communication, had his article on "Rethinking Humanity, Culture, and Communication: Asia-centric Critiques and Contributions" published in *Human Communication: A Journal of the Pacific and Asian Communication Association*. During the 2004-05 academic year, he served as an editorial board member and/or reviewer for this PACA journal as well as *International and Intercultural Communication Annual*, *Howard Journal of Communications*, and *Multicultural Relations*. He was also elected by the International and Intercultural Communication Division of the National Communication Association as a paper reviewer for the 2005 Annual Meeting in Boston, MA.

**Wayne Miyamoto**, Professor of Art, served on the Art Acquisition Committee for the Hawai'i State Foundation on Culture and the Arts, reviewing *Art-Maui 2005*, 27<sup>th</sup> Annual Exhibition, at the Maui Arts and Cultural Center last month.



Kenyan Beals

**Catherine Becker**, Associate Professor of Communication, had "Data-Driven Dynamic Models (3D) for Intercultural Communication and Diversity Training in Organizations" published in *Intercultural and Multicultural Organizational Communication*, published by Hampton Press. She also presented two papers, "Exploring the Rhythms of Healing on the Island of Hawai'i," co-authored with Patricia Geist-Martin, Summer Carnett and Katherine Slauta, and "Learning to Stand by Surfing," co-authored with UH Hilo Performance Studies major Lisa Chaly Cassidy, at the Western States Communication Association annual meeting in San Francisco, CA in February.

**Kenyan Beals**, Office of Mauna Kea Management, is the newest member of the Mauna Kea Ranger corps. Beals is a 1998 UH Hilo alumnus and brings four years of experience as an interpretive guide at the Mauna Kea Visitor Information Station where he conducted nightly public star-gazing activities and managed the First Light Bookstore.

**Todd Belt**, Assistant Professor of Political Science, delivered a paper on "Emotions, War, and Election 2004: A Study of Student Voting" at the Western Political Science Association Conference. The paper was co-authored with UH Hilo student Lisa Hart-Rabang. ☺



Wayne Miyamoto



Todd Belt



Catherine Becker



## Get ready for *International Nights 2005!*

The UH Hilo International Student Association hosts *International Nights 2005* on Friday, April 15, and Saturday, April 16, beginning at 7:30 p.m. in the UH Hilo Theatre. At this grand event, students and members of the community from cultures the world over come together with an array of performances on stage.

Tickets are currently on sale at the UH Hilo Theatre Box Office. Prices are \$6 general admission and \$3 for students (schools and colleges), children and seniors.

For more information about this event, please call the UH Hilo International Student Services Office at x47313. ☎

## **Taste of Asia is April 24**

The Chinese Civic Association will be having its 3<sup>rd</sup> Annual *Taste of Asia* event on Sunday, April 24 at the Honpa Hongwanji Hilo Betsuin Sanga Hall from 1- 4 p.m. to raise scholarships funds for UH Hilo, particularly for the new M.A. in China-U.S. Studies program. Tickets are \$35.

The event features roughly 20 businesses providing food and drinks. There will also be entertainment.

Tickets may be purchased from Drs. Randy Hirokawa, Bill Chen and John Cheng. ☎

## Senior College classes a stunning success

The new Senior College program that began in January started out with stunning success. Managed through UH Hilo's College of Continuing Education and Community Service (CCECS), this particular program is funded through the Osher Lifelong Learning Institute of San Francisco.

According to CCECS Dean and Principal Investigator Dr. Margaret Haig, UH Hilo is one of 50 universities throughout the country that was awarded resources to conduct learning programs to older adults.

"The grant provides \$100,000 a year for three years," she stated. "It is used to conduct a variety of non-credit courses for persons age 45 and older." Haig added that if all yearly goals were attained at the end of three years, \$1 million would be given to UH Hilo as an endowment to help sustain Big Island's Senior College programs.

The Hawaiian series classes exceeded all enrollment maximums. In mid-January, Storyteller Nona Beamer conducted an Hawai'i history and legends course in Hilo to 48 individuals, a figure that almost doubled the enrollment maximum. In Pahoa, ukulele artist Keoki Kahumoku held a class that included four one-hour sessions.

There is a charge of \$25 for most classes, but some were conducted free-of-charge. In the case of the Learning to Play Mahjong class, the Chinese Civic Association of Hawai'i provided the instructor and paid the registration fees for the 12 students.

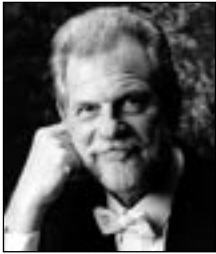
A six-week docent training series began on February 9, co-sponsored by the Pana'ewa Zoo and Senior College. Thirty people enrolled, again exceeding the initial cap of 25. At Hawai'i Volcanoes National Park, 18 Senior College participants attended a one-day "Breath of Kilauea" seminar learning more about the workings of the Big Island's very active volcano.

Golf Instructor Steven Miura had a sell-out on two of his Fundamentals of the Golf Swing sessions. As a result, another class was quickly added and there is a discussion of more classes to come.

For more information or to register for Senior College classes, call CCECS at x47664. ☎

*Ka Lono Hanakahi* is published by the Office of University Relations on the first of the month during the academic year for the faculty and staff of the University of Hawai'i at Hilo. News and submissions are welcome. Deadlines are on the fifteenth of each month for the following first of the month publication. Contact Alyson Kakugawa-Leong, Director Media Relations, College Hall 9, (808) 974-7642 or email alyson@hawaii.edu. ☎

## 100 Years of Broadway



Ken Staton

The UH Hilo Performing Arts Department presents a musical review of *100 Years of Broadway* on Saturday, April 9 at 7:30 p.m. and on Sunday, April 10 at 2 p.m. in the Theatre.

Under the direction of Ken Staton, the musical features the Ho'ulu Pila Chamber Orchestra and celebrates the history of Broadway and the great heritage of musical theater in a choral medley.

"From the music of Tin Pan Alley to state-of-the-art contemporary Broadway, everyone is sure to treasure the

magic of an entire century of entertainment, laughter, and beautiful music," commented Theatre Manager Larry Joseph.

Tickets may be purchased at the Theatre Box Office during school hours. 🎟



## Beethoven MASS in C, opus 86

On Sunday, May 1, the UH Hilo Performing Arts Department presents a performance of the *MASS in C, opus 86* by Ludwig von Beethoven. Joining the University Chorus and the University Chamber Singers will be the Hilo Community Chorus and the Ho'ulu Pila Orchestra. The concert is at 4 p.m. in the Theatre.

In addition to the *MASS*, the concert will open with the orchestra playing Beethoven's *Coriolan Overture, opus 62*. The concert will be conducted by Maestro Ken Staton, chair of the UH Hilo Performing Arts Department. 🎻

UH Hilo's Physics and Astronomy Department hosted the 3<sup>rd</sup> International Collaboration Meeting of Ashra (All-sky Survey High Resolution Air-shower Detector) last month on campus. Physicists represented various collaboration institutions, including: UH Hilo; UH Manoa; Hawai'i Pacific University; Institute for Cosmic Ray Research, Univ. Tokyo; National Astronomical Observatory of Japan; High Energy Accelerator Organization; Tohoku University; Tokyo Institute of Technology; Tokyo University of Science; Toho University; Center for Environmental Remote Sensing, Chiba Univ; National Taiwan University; and National United University. Here, conferees take a break and enjoy Na Pua No'eau's recent Hawaiian Family afFAIR celebration.





*Pictured are UH Hilo Athletic Director Kathleen McNally, KTA Advertising and Promotions Manager Tracey Yamane and Chancellor Rose Tseng.*

## Hoopsters generate scholarship dollars

The Vulcan basketball team benefited from its efficient three-point shooting in 2004-05 not only on the scoreboard, but also in scholarship funding.

Ranked second in the conference, the Vulcan squad drained 105 three-pointers at the Afook-Chinen Civic Auditorium to generate \$5,250 through the KTA Superstore's 3-Points for Vulcan Scholarships Program.

For each trey made at a home game, \$50 was slated for the Vulcan Athletic Scholarship Fund through the combined funding of ConAgra Foods, Crossmark Rainbow Hawai'i, Pepsi Bottling, Hawaiian Sun, Love's Bakeries, Kraft Foods, General Mills and Frito Lay.

In three years, the program has raised \$13,500 for the Vulcan Scholarship Fund. 🍌

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## Spotlight

*Continued from page 1*

- *Electronic Market.*

"What I want to do now is look at local agribusinesses and see how they stack up with other small businesses nationally," he explained. "My suspicion is that they lag, although there's not yet enough numbers to show that. I want to do a study to find out if they're lagging, and if so, why.

"The other part of that is, because of Marcia's grant, we want to start educating them, so we're in the process of designing a couple of workshops that would take them through two phases. One is the introductory phase to e-commerce: what it is, what the benefits and the drawbacks are and also how to get started in it -- how to set up a Web site or how to go to a host that has the ability to get you going. The follow-up workshop -- which can be taken by those who take the first workshop, but who can also be taken by those who already have Web sites but who want to get better at it -- is some fine-tuning that can be done to better market your site,

like how to target search engines, how to deal with Google and nuances of getting better placement, how to market yourself and fulfillment, how to handle business once it starts getting better.

"What I'd like to do is after a couple of workshops go back to that small group and reassess what they're doing and see if they've been able to increase their revenues or decrease their costs. It wouldn't be a big study, but I would like to get some follow-up data to get an over-time picture of the progress here."

Burke would also like to attract a few more of CoBE's best and brightest students into the internship program, perhaps eight to ten students a semester, up from the two to three students the program has placed in business and community organizations in the past few semesters.

"They have to be our better students," he said. "They have to have a 3.0 GPA and they have to have completed a fair portion of the core business classes so that when they go into an organization, they understand some of the basic business principles. Most of the students that become interns don't have much in the way of work experience -- maybe a student job or maybe a few summer jobs -- so we make sure there's a mentor in the organization that will work directly and continually with the student.

"The organization must understand that while they will get some productivity out of the student, they'll have to identify some jobs they can teach the students," he added. "They're going to have to make a mentor available and they're going to have to organize the mentoring training to fit the student. They have to actually bring something to this.

"The goal is that we get a better business graduate and the community gets a better potential employee."

Three recent interns were hired as paid employees by the organizations they served, including Jennifer Earle by the human resources department at HPM, Yui Hirakawa, who was hired by the Mauna Kea Astronomy Education Center, but has since moved on to another employer, and Chris Jitchaku at the YWCA of Hawai'i Island.

"While that's not a goal, not one of the objectives, not something that we even aim for at all, it is kind of gratifying to know that the employers are recognizing the ability of the students and that the students are doing a good job," Burke noted. "They're actually productive for the employer, as well. They're learning, which is what it's about."

For Jitchaku, his internship led to much more than just employment.

"He felt he had undergone a lot of personal growth during his internship," Burke concluded. "When I asked him what he meant by that, he said, 'Well, the deal is that this is an organization run for women largely by women.' He said that it had been a real learning experience working with women and he acknowledged that he had a much higher regard for women as people who can manage and run a business than he did before." 🍌

*(Editor's note: John Burnett is a public information officer.)*



## Campus Events

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### April

1	Last day to apply for 2005 Fall graduation	11-15	Early advising for Fall 2005
4	"I" removal deadline: Instructor to the Registrar's Office	15, 16	<i>International Nights 2005</i> , 7:30 p.m., Theatre, Admission
6	Diversity Symposium, 8-5 p.m., CC 301 <i>Focus on UH Hilo</i> , 8 p.m., Channel 55	18	Early registration for classified students
9	<i>100 Years of Broadway</i> , 7:30 p.m., Theatre, Admission	19	Stephen Salters, 7:30 p.m., Theatre, Admission
10	<i>100 Years of Broadway</i> , 2 p.m., Theatre, Admission	20	<i>Focus on UH Hilo</i> , 8 p.m., Channel 55
11	Last day to submit credit-by-exam results to the Registrar's Office	23	Vulcan softball vs. Hawai'i Pacific Univ, Noon, UH Hilo Field

